

## **Quiz 8: Selling Grandma Mae's Country Naturals: Nutritional Points**

- 1.)**How is herring oil beneficial to pets?
- 2.)**What does dried kelp contain that promotes healthy body function?
- 3.)**Why is flaxseed beneficial to pets?
- 4.)**Why are carrots, which are rich in beta-carotene, a good ingredient?
- 5.)**How are probiotics (such as Bacillus Subtilus or Enterococcus Faecium) beneficial to pets?
- 6.)**How are prebiotics (such as inulin or beet pulp) beneficial to pets?
- 7.)**Why is a "Rotation Diet," where the kibble you feed your pet rotates monthly, weekly, or more often, beneficial for your pet?
- 8.)**What are mixed tocopherols and why are they a good ingredient in pet foods?
- 9.)** How do Omega-3 & Omega-6 fatty acids benefit your pet?
- 10.)** Are the minerals in Grandma Mae's Country Naturals chelated?
- 11.)** I've heard garlic is bad for dogs. Is that true?



## **Quiz 8: Selling Grandma Mae's Country Naturals: Nutritional Points**

### **1.) How is herring oil beneficial to pets?**

Herring oil supplies pets with Omega-3 fatty acids, which help improve skin and coat health, creating a lustrous coat and aiding in healing skin ailments including dandruff and dermatitis.

### **2.) What does dried kelp contain that promotes healthy body function?**

Dried kelp contains over 60 minerals and trace elements, and 21 amino acids, as well as being a rich natural source of iodine.

### **3.) Why is flaxseed beneficial to pets?**

Flaxseed contains Omega-3 and Omega-6 fatty acids, which promote a soft lustrous coat and healthy skin, have anti-inflammatory properties, and can provide immunity benefits.

### **4.) Why are carrots, which are rich in beta-carotene, a good ingredient?**

Carrots are good sources of vitamins and minerals, including vitamins A, C, E, & potassium, calcium, and iron. Beta-carotene is an antioxidant that benefits the immune system.

### **5.) How are probiotics (such as Bacillus Subtilus or Enterococcus Faecium) beneficial to pets?**

Probiotics are good bacteria that live in the gut and intestinal tract of animals, which aid in digestion, decrease gas and bloating, and provide a first line of defense against bad microorganisms.

### **6.) How are prebiotics (such as inulin or beet pulp) beneficial to pets?**

Prebiotics are ingredients that do not break down in the stomach or intestines, but instead promote growth and activity of good intestinal bacteria (probiotics).

### **7.) Why is a "Rotation Diet," where the kibble you feed your pet rotates monthly, weekly, or more often, beneficial for your pet?**

"Rotation Diets" are a good way to prevent food allergies by varying the protein and carbohydrate sources offered.

### **8.) What are mixed tocopherols and why are they a good ingredient in pet foods?**

Mixed tocopherols are a natural preservative in pet food, which is better than using artificial preservatives. They are also a great source of Vitamin E.

**9.) How do Omega-3 & Omega-6 fatty acids benefit your pet?**

Omega-3 & Omega-6 fatty acids contribute to a healthy shiny coat and healthy skin, help build immunity, and have anti-inflammatory properties.

**10.) Are the minerals in Grandma Mae's Country Naturals chelated?**

Yes. Minerals are hard to absorb. If they are attached to an easily absorbable substance, they will get into the bloodstream more readily. Grandma Mae's Country Naturals uses minerals that are chelated or "attached to" more easily absorbable amino acids.

**11.) I've heard garlic is bad for dogs. Is that true?**

Garlic, in small quantities, is a very beneficial ingredient. It is a natural antioxidant and helps strengthen the heart and maintain good circulation.

